

SCHOOLS NEED YOUR HELP!

The education sector is under financial pressure and schools are having to make difficult decisions about spending priorities. **FundEd** is a new programme that equips schools with the resources and skills required to access the extra cash they so vitally need.

We aim to make this programme available to all schools, and are seeking Community Champions to help make it happen! For just £225 you can gift a suite of fundraising services to a local school for a year. This will help them raise thousands locally and access the millions available from foundations, trusts and corporate giving schemes.

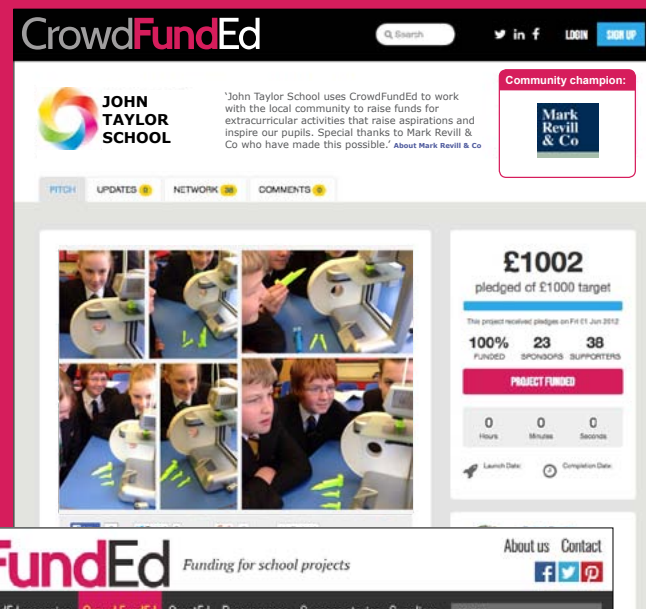
As the school's Champion you will be promoted throughout the year to the school, parents and the wider business community, as well as benefitting from national PR activity.

YOUR SPONSORSHIP WILL PROVIDE

- **CrowdFundEd** – a bespoke crowdfunding and ticketing platform built for your chosen school to raise £1,000s from local supporters
- **FundEd Magazine** – packed with expert guidance and inspirational success stories and sent each term to the Headteacher and PTA Chair
- **GrantFundEd** – registration to a national database of available grants, foundations, trusts and match funding opportunities specifically for schools
- **FundEd website** – including step-by-step guides to grant

- fundraising, suppliers directory of local and national educational suppliers, details of education programmes and projects from UK companies and organisations
- **FundEd e-marketing pack** – A3 posters, A5 flyers, PDF email letter to all parents and a comprehensive guide to running successful crowdfunding projects – all featuring your name and company logo
- **FundEd Alerts** – email newsletters to keep schools up-to-date with the latest ideas, and to alert them when new grants are launched.

FundEd has been 5 years in development. We have been working with schools for nearly a decade and are experts in the school fundraising market through the highly-valued **PTA+ Magazine** and **website**. We have teamed up with sector-leading crowdfunding providers and third sector organisations to design and deliver a complete fundraising package.



BUSINESS BENEFITS

As well as creating a lasting legacy, you will lead the way for other local businesses to follow. Every aspect of the service has been designed to promote your business and will be seen by parents, teachers, neighbours, local businesses and the wider community.

Every penny pledged...

Your logo will feature on the donation page of the school's **CrowdFundEd** platform.

Every ticket purchased...

PTAs can sell tickets for fundraising events through the online **CrowdFundEd** platform.

Every poster, leaflet and parent email...

Your logo will feature on all items included in the **FundEd** e-marketing pack: A3 posters, A5 flyers and letters to parents.

Every magazine posted...

Your business will be credited on the cover sheet of each copy of **FundEd Magazine** distributed.

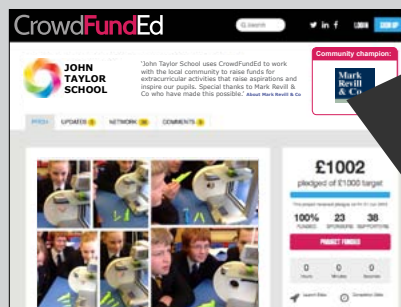
Hit the headlines...

We will provide you with a media release to send to your local press.

WHAT DOES IT COST?

A single sponsorship costs just **£225 (+VAT)** to provide all these services to one local primary school until Sept 2016. Your business will be credited and promoted throughout this time. **HURRY!** There can only be one Community Champion per school, allocated on a first come, first served basis. To secure your local school(s), visit www.funded.org.uk.

Go to www.funded.org.uk
or call us on 01342 718679
to secure your local school



Community champion:

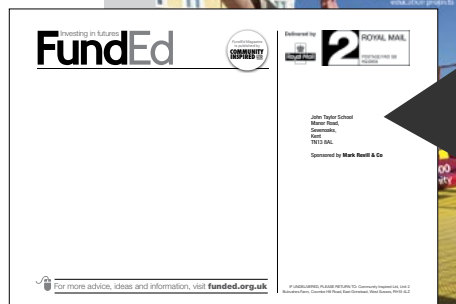
**Mark
Revill
& Co**



Prepared for John Taylor school

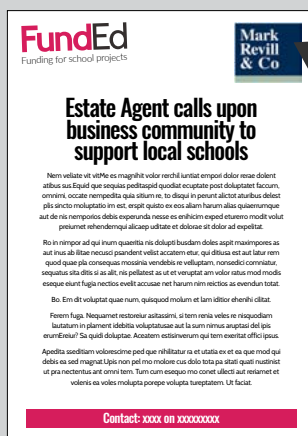
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**Mark
Revill
& Co**



John Taylor School
Manor Road,
Sevenoaks,
Kent
TN13 8AL

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ent calls upon
community to
local schools